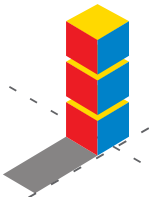


# Don Tapscott Style Guide





# BLOCKCHAIN REVOLUTION

HOW THE TECHNOLOGY BEHIND  
BITCOIN IS CHANGING MONEY,  
BUSINESS, AND THE WORLD

**DON TAPSCOTT**  
BESTSELLING AUTHOR OF *WIKINOMICS*  
and **ALEX TAPSCOTT**



## DIN BOLD

ABCDEFGHIJKLM  
NOPQRSTUVWXYZ  
abcdefghijklm  
nopqrstuvwxyz  
1234567890?!#%&

## DIN MEDIUM

ABCDEFGHIJKLM  
NOPQRSTUVWXYZ  
abcdefghijklm  
nopqrstuvwxyz  
1234567890?!#%&

## DIN BOLD ITALIC

ABCDEFGHIJKLM  
NOPQRSTUVWXYZ  
abcdefghijklm  
nopqrstuvwxyz  
1234567890?!#%&

C 0 M 100 Y 100 K 0

R 236 G 28 B 36

C 0 M 12 Y 100 K 0

R 255 G 217 B 0

C 100 M 35 Y 0 K 0

R 0 G 130 B 201

C 0 M 0 Y 0 K 100

R 0 G 0 B 0

55% opacity

55% opacity